MEDIA RELEASE
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STARLIGHT’S SHINE ON DVD DELIVERS FAMILY-FRIENDLY ENTERTAINMENT TO HELP SICK KIDS

This September Starlight Children’s Foundation (Starlight) will celebrate its 22nd annual Starlight Movie Month, aiming to raise $420,000 to support and inspire the imaginations of nearly 11,000 hospitalised kids around Australia.

To celebrate Starlight Movie Month, Starlight will release the third annual Shine on Starlight Collection DVD, featuring more than three hours of popular kids’ TV programs, including The Wiggles, Dora the Explorer, Ben & Holly’s Little Kingdom, Geronimo Stilton, Jake & the Neverland Pirates, Lego: Ninjago, Scooby Doo! Mystery Incorporated, Sofia the First and Teenage Mutant Ninja Turtles.

The DVD also includes a special inter-galactic message from Captain Starlight. Captain Starlight are professional performers who capture a sick child’s imagination in hospital, turning their pain, fear and stress into joy, fun and laughter.

The Shine On Starlight Collection DVD is available nationally from Thursday, 23 September (RRP $14.99) and at least $5 from every DVD sold goes directly to Starlight to help them continue to expand their hospital programs.

Starlight CEO Louise Baxter, said: “Starlight Movie Month is a fun, family-friendly way to support sick kids and bring the whole family together.

“Movies offer more than just entertainment for hospitalised kids. Movies inspire the imaginations of sick kids, allowing them to laugh and be distracted from their illness and treatment, similar to the distractive therapy delivered by our Captain Starlights.”

Starlight supporters and children’s entertainers The Wiggles are once again lending their support to Starlight Movie Month and have shared a special message of support: https://www.youtube.com/watch?v=-vInR4ZnUhs.

Starlight Movie Month is made possible thanks to the generosity of the Australian movie and entertainment industry and supporters including 20th Century Fox, the Australian Home Entertainment Distributors Association, Defiant Screen Entertainment, Entertainment One Films Australia, Madman Entertainment, Paramount Home Entertainment, Roadshow Entertainment, Universal Sony Pictures Home Entertainment Australia Pty Limited, The Walt Disney Company - Australia & New Zealand, and Warner Bros. Entertainment.

The Shine On DVD is available from retail stores nationally including Big W, JB Hi-Fi, Sanity, Woolworths, Target, Kmart, and online from JB Hi-Fi, Sanity and Ezy DVD.

For more ideas on how to get involved and support Starlight this September, visit http://moviemonth.starlight.org.au/.

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About Starlight Children’s Foundation
Starlight Children's Foundation brightens the lives of seriously ill children and their families by replacing pain, fear and stress with fun, joy and laughter. Since its establishment in 1988, Starlight has expanded to become the broadest reaching children's charity in Australia. There is now a Starlight Express Room in every children's hospital in the country and more than 100 Captain Starlights nationwide. This year the Starlight Express Room program is expanding with construction of several new Starlight Express Rooms and refurbishment of existing rooms. Supporting sick kids regardless of illness, injury or age, Starlight’s hospital programs are uniquely Australian and exist nowhere else in the world. Last year, Starlight granted 496 life-changing wishes and supported more than 145,000 sick kids and their families. www.starlight.org.au